

**A SUBSTITUTE ORDINANCE
BY: ZONING COMMITTEE**

**07-0-0602
Z-07-53**

AN ORDINANCE TO AMEND SECTIONS 16-28A.004, 16-28A.007(h), 16-28A.007(p) AND SECTION 16-28A.013(a) AND (b) OF THE CITY OF ATLANTA SIGN ORDINANCE AND TO ADD A NEW SECTION 16-28A.007(x) SO AS TO UPDATE THE DEFINITION OF A CHANGING SIGN AND SIGN COPY, TO INCLUDE ELECTRONICALLY CHANGED SIGNS; TO REMOVE CONFLICTING LANGUAGE; TO MORE EFFECTIVELY REGULATE SIGNS WHICH CONSTITUTE A TRAFFIC HAZARD; TO ADD CERTAIN REGULATIONS ON CHANGING SIGNS BY INCORPORATING CERTAIN OF THE LIMITATIONS AND CONDITIONS IMPOSED BY STATE LAW ON THESE TYPES OF SIGNS; TO AMEND THE REQUIREMENTS OF BUILDING SIGNATURE SIGNS; TO AMEND THE PERMIT REQUIREMENTS AND PROCEDURES FOR SIGNS AND FOR OTHER PURPOSES.

WHEREAS, the Sign Ordinance presently defines a Changing Sign and allows them in Zoning Districts C-3, C-4, C-5, I-1, I-2, SPI-1, SPI-2, SPI-3, SPI-4, SPI-9 and SPI-13; and

WHEREAS, the definition of a Changing Sign in Section 16-28A.004 of the City of Atlanta Sign Ordinance addresses signs that are mechanically changed;

WHEREAS, there now exists a newer technology that allows the message on a sign to be displayed digitally or with other type of light emitting effects and to be changed electronically through remotely operated devices; and

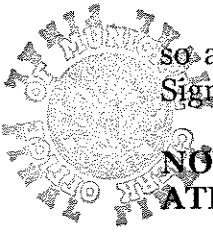
WHEREAS, this new technology allows for more rapid change of the messages on changing signs than the technology applied to mechanically changed signs; and

WHEREAS, electronically changed signs have a benefit to the public of being able to deliver emergency messages and public service announcements; and

WHEREAS, the current definition of a Changing Sign in Section 16-28A.004 of the City of Atlanta Sign Ordinance does not specifically encompass this new technology of electronically changed signs; and

WHEREAS, the State of Georgia defines both mechanically changed signs and electronically changed signs as a Multiple Message Sign and imposes limitations and conditions on said signs in O.C.G.A. § 32-6-71(c)(1); and

WHEREAS, it is in the best interest and welfare of the citizens of and visitors to the City of Atlanta that this new technology applicable to electronically changed signs be incorporated into the existing definition of a Changing Sign and be effectively regulated



so as to minimize the possibility of traffic hazards and limit the effect that Changing Signs may have on the streetscape and overall aesthetic environment of the City;

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA AS FOLLOWS:

SECTION 1: That the definition of *Changing Sign* in Section 16-28A.004 of the City of Atlanta Sign Ordinance which reads:

Changing Sign: A sign that is capable of changing the position or format of word messages or other displays on the sign and that can also change the visible display of words, numbers, symbols and graphics by the use of a matrix of electric lamps, movable discs, movable panels, light apertures, or other methods when such changes are actuated by a control mechanism rather than manually. A sign that changes no more frequently than once every 24 hours shall not be considered a changing sign.

be amended such that the definition of *Changing Sign* in Section 16-28A.004 of the City of Atlanta Sign Ordinance shall read as follows:

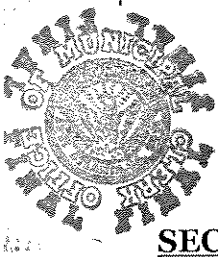
Changing Sign: A sign that is capable of changing the visible display of words, numbers, symbols, graphics and/or position or format of word messages or other displays when such changes are actuated by any type of remote control or automatic mechanism rather than manually. Changing signs shall include mechanically operated devices which change the message through rotation of any type of panel and signs which are illuminated partially or entirely by a matrix of electric lamps, movable discs, movable panels, light apertures, the use of light emitting diodes, back lighting, or any other light source that is electronically changed. Any changing sign that includes both mechanical and electronic elements shall be regulated as an electronically changed sign. A sign that changes no more frequently than once every 24 hours shall not be considered a changing sign.

SECTION 2: That the definition of *Copy* in Section 16-28A.004 of the City of Atlanta Sign Ordinance which reads:

Copy: The portion of a sign containing a message consisting of words, numbers, symbols, logos, or any other visual image, in either permanent or removable form.

be amended such that the definition of *Copy* in Section 16-28A.004 of the City of Atlanta Sign Ordinance shall read as follows

Copy: The portion of a sign containing a message consisting of words, numbers, symbols, logos, or any other visual image whether such message or part of such message is permanently affixed or capable of being changed in any manner.



Where the term "message" is used in this part, such term refers to the entire "copy" and all other parts of the sign face.

SECTION 3: That Section 16-28A.007(h) of the City of Atlanta Sign Ordinance that reads:

(h) *Signs Not to Constitute Acute Traffic Hazard:* No animated sign, flashing sign, or changing sign shall be located adjacent to an interstate highway if it is visible from any portion of said highway. Any sign which is directly or indirectly illuminated shall be reviewed by the director of the bureau of traffic and transportation prior to the issuance of a permit for compliance with this subsection (h). No sign shall be erected, and there shall be no lighting of signs or premises in such a manner and location so as to obstruct the view of, or be confused with any authorized traffic signal, notice or control device, or with lights on any emergency vehicle, or so to create hazards or distractions to drivers because of direct or reflected natural or artificial light, flashing, intermittent or flickering lighting or real or apparent movement. No flashing or animated sign shall extend over a public right-of-way.

be amended such that Section 16-28A.007(h) of the City of Atlanta Sign Ordinance shall read as follows (underlined text is added, deleted text is ~~stricken~~ and is renumbered as indicated):

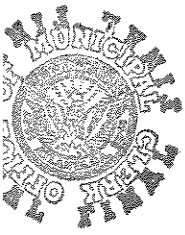
(h) *Signs Not to Constitute Acute Traffic Hazard:* ~~No animated sign, flashing sign, or changing sign shall be located adjacent to an interstate highway if it is visible from any portion of said highway.~~ No animated flashing or changing sign shall be located adjacent to an interstate highway or be visible from any portion of said highway unless the sign is otherwise permitted by state law and complies with the following:

(i) Any sign which is directly or indirectly illuminated, including electronically changed signs, shall be reviewed by the director of the bureau of traffic and transportation prior to the issuance of a permit for compliance with this subsection (h).

(ii) No sign shall be erected, and there shall be no lighting of signs or premises in such a manner and location so as to obstruct the view of, or be confused with any authorized traffic signal, notice or control device, or with lights on any emergency vehicle, or so to create hazards or distractions to drivers because of direct or reflected natural or artificial light, flashing, intermittent or flickering lighting or real or apparent movement.

(iii) No flashing or animated sign shall extend over a public right-of-way.

(iv) If any sign is found to constitute a traffic hazard, the owner of the sign may be required to reduce the intensity of the condition or effect which



caused the hazard to a level acceptable to the bureau of traffic and transportation. The director may through the issuance of a stop work order cause an immediate cessation of such conditions or effects where an imminent danger to the traveling public is found.

SECTION 4: That Section 16-28A.007(p) of the City of Atlanta Sign Ordinance that reads:

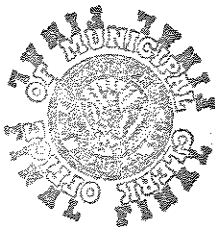
(p) *Building Signature Signs:* Building signature signs are allowed only in O-I, C-1, C-2, C-3, C-4, C-5, SPI-1, SPI-2, SPI-3, SPI-4, SPI-13, PD-MU, PD-OC, and PD-BP districts and shall be permitted subject to the following conditions:

- (1) Only one (1) sign shall be allowed on any side of the building and further provided that no building shall contain more than one (1) such sign per side.
- (2) Such signs may supersede the more restrictive height limit set forth in section 16-28A.007(m) including the 200 square foot area limitation imposed by the applicable zoning district.
- (3) Such signs are allowed only on buildings four (4) or more stories in height provided no part of such sign shall extend above the top of the building.
- (4) Such signs' area shall not exceed five percent (5%) of the area of the wall to which it is affixed, and shall not be included in computing the total area of signage imposed by each zoning district for business identification signs.
- (5) Said signs shall be allowed only for a principal occupant as defined in Section 16-28A.004. Change in ownership or occupancy that result in non-compliance with these provisions shall require the removal of the subject sign.

be amended to add a new subsection (6) such that Section 16-28A.0007(p) of the City of Atlanta Sign Ordinance shall read as follows (underlined language is added):

(p) *Building Signature Signs:* Building signature signs are allowed only in O-I, C-1, C-2, C-3, C-4, C-5, SPI-1, SPI-2, SPI-3, SPI-4, SPI-13, PD-MU, PD-OC, and PD-BP districts and shall be permitted subject to the following conditions:

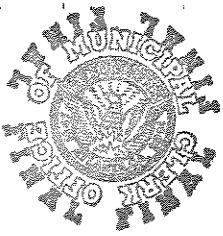
- (1) Only one (1) sign shall be allowed on any side of the building and further provided that no building shall contain more than one (1) such sign per side.
- (2) Such signs may supersede the more restrictive height limit set forth in section 16-28A.007(m) including the 200 square foot area limitation imposed by the applicable zoning district.
- (3) Such signs are allowed only on buildings four (4) or more stories in height provided no part of such sign shall extend above the top of the building.
- (4) Such signs' area shall not exceed five percent (5%) of the area of the wall to which it is affixed, and shall not be included in computing the total area of signage imposed by each zoning district for business identification signs.
- (5) Said signs shall be allowed only for a principal occupant as defined in Section 16-28A.004. Change in ownership or occupancy that result in non-compliance with these provisions shall require the removal of the subject sign.



(6) All sides of the building which display a building signature sign shall display the exact copy which is displayed on any other side which displays a building signature sign.

SECTION 5: That Section 16-28A.007 of the City of Atlanta Sign Ordinance be amended to include the following section which shall be codified as subsection (x) to read as follows:

- (x) *Regulations for changing signs and signs employing changing sign technology.*
- (1) Each message displayed on any changing sign display shall remain static for at least ten seconds following the completion of its transition from the previous message. As used in this subsection "static" shall mean a display that is fixed in one position with no portion of the display being in motion or changing in color or light intensity.
 - (2) When a message is changed mechanically, the transition between a complete static display of the previous message and a complete static display of the next message shall be accomplished in three seconds or less. The transition period shall be measured as that period between any movement of any part of the display of the previous message and the time that the display of the next message is fully static.
 - (3) When a message is changed electronically, the transition between a complete static display of the previous message and a complete static display of the next message shall be accomplished in two seconds or less. The transition period shall be measured as that period between the time that the previous message is static and fully illuminated and the next message is static and fully illuminated.
 - (4) No changing sign may include animated, flashing, full-motion video or other intermittent elements. The transition period between two fully illuminated static messages displays in an electronically changed sign shall not be considered an intermittent element so long as the purpose of the changing light intensity is to fade or dissolve into the next message.
 - (5) No changing sign may have any type of changing effect on the border of the sign that is not fully integrated with a static message display and which does not transition to the next static message display in the same manner as the rest of the display.
 - (6) No display or other effect from any electronically changed sign shall cause a glare or other condition that impairs the vision of the driver of any motor vehicle or which otherwise interferes with the safe operation of a motor vehicle. Such display or effect shall be considered an acute traffic hazard and shall be subject to the regulations contained in this chapter.



- (7) An electronically changed sign which uses the scrolling of letters, numbers or symbols onto the sign face to form words or messages shall be allowed to appear on the sign face from only one (1) direction for each static display. Messages transitions achieved by means of the scrolling of the letters, numbers or symbols shall be completed within two seconds and shall remain static for at least ten seconds following the completion of the transition from the previous message
- (8) All signs shall appropriately adjust display brightness as ambient light levels change so that the brightness of the display does not cause a glare or other condition that impairs the vision of the driver of any motor vehicle or which otherwise interferes with the safe operation of a motor vehicle. The failure of an electronically changed sign to appropriately adjust display brightness as ambient light levels change shall be considered an acute traffic hazard and shall be subject to the regulations contained in this chapter.
- (9) No malfunction of a changing sign shall cause a glare or other condition that impairs the vision of the driver of any motor vehicle or which otherwise interferes with the safe operation of a motor vehicle. Any such condition resulting from a malfunction shall be considered an acute traffic hazard and shall be subject to the regulations contained in this chapter.
- (10) No general advertising sign employing changing sign technology which is permitted by state law to be located on or adjacent to the interstate highway system or a general advertising sign with a changing message sign face that is visible from an interstate highway shall be located within 5,000 feet of another general advertising sign employing changing sign technology that is permitted adjacent to an interstate highway and on the same side of said interstate highway or any other general advertising sign with a changing message sign face that is visible to traffic traveling in the same direction on said interstate highway. The distances shall be measured in a straight line from the nearest edges of the signs. Any application to employ changing sign technology on a general advertising sign which had been submitted to the director prior to the passage of this ordinance and which remains legally eligible for consideration after the passage of this ordinance shall not be subject to this distance requirement.
- (11) No general advertising sign employing changing sign technology which is adjacent to an arterial or connector street or with a message face that is visible from an arterial or connector street shall be located within 2,500 feet of another general advertising sign employing changing sign technology that is on the same side of arterial or connector street or with a sign face that is visible to traffic traveling in the same direction on said arterial or connector street, as measured in a straight line from the nearest edges of the signs. Any application to employ changing sign technology on a general advertising sign which had been submitted to the director prior



to the passage of this ordinance and which remains legally eligible for consideration after the passage of this ordinance shall not be subject to this distance requirement.

- (12) A business identification sign which is not permitted to be a changing sign and employing any changing sign technology shall contain only static messages and shall not be allowed to change more than once every 24 hours. Any change of copy shall require a permit.
- (13) A freestanding sign which is not permitted to be a changing sign and employing any changing sign technology shall contain only static messages and shall not be allowed to change more than once every 24 hours. Any change of copy shall require a permit.
- (14) Any building which is allowed to have a building signature sign employing any changing sign technology may not change the sign more frequently than once every 24 hours and all building signature signs on all sides of the building shall display an identical message which meets the definition of a building signature sign. Any change of copy shall require a permit.
- (15) Shopping center signs may employ changing sign technology in those districts where changing signs are allowed. The portion of the sign face which is capable of employing changing sign technology shall be limited to 50% or less of the total area of the sign face.
- (16) Permit applications for electronically changed signs must also include a certification from the owner or operator of the sign stating that the sign shall at all times be operated in accordance with this part and that the owner or operator shall provide proof of such conformance upon request of the director. Whether the sign is programmed from the site or from a remote location, the computer interface or other method that programs or controls the changing of the sign shall be available for inspection upon request of the director so that the director can determine the messages being displayed. If the information from the computer interface or other control method is not immediately available, the sign shall cease operation until such access can be provided.
- (17) Any general advertising sign which applies to employ changing sign technology shall be required to include as a part of its application, a statement which shall indicate whether the applicant is willing to allow law enforcement agencies to utilize its display capabilities to disseminate emergency messages.
- (18) Any changing sign currently in existence shall comply with the regulations of this part. If a changing sign currently in existence cannot meet these requirements due to the limitations of the technology being employed, the owner of the sign shall be allowed to continue the existing use upon a



showing, satisfactory to the director, that the requirements of this part cannot be met.

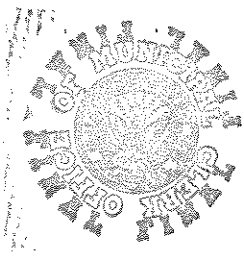
- (19) Large Screen Video Display signs which are permitted in SPI-1 shall be regulated by the specific provisions applicable to that type of sign.
- (20) Due to the limitation on distances between certain electronic changing signs, an approved application to employ changing sign technology must be acted upon within the time frames stated on the sign permit. After expiration of the permit, a new application for the location shall be required and the expired permit shall be not be considered to bar location of other changing signs due to distance requirements under this part. The director may issue one extension of 60 days for good cause as shown in writing by the permit holder

SECTION 6: That Section 16-28A.013(a) and (b) of the City of Atlanta Sign Ordinance which reads:

(a) *Permits Required:* Except for signs authorized in this chapter 28A without a permit and except as provided below, no sign shall be placed, constructed, erected or modified without first securing a sign permit from the director in accordance with these procedures. No sign permit of any kind shall be issued for an existing or proposed sign unless such sign is consistent with all of the requirements of this chapter, part 16 of the code of ordinances, and all other applicable requirements of the code of ordinances or is a lawful nonconforming sign under this chapter. No permit shall be required for a mere change of copy or message or for the substitution of panels or faces, on a lawful sign, where the customary use of said sign involves frequent and periodic changes of said copy, message, panels or faces. Except for said customary use changes, any change to a business identification sign shall require a sign permit. No permit shall be required for repainting, refacing or repositing a lawful general advertising sign. No permit will be issued for any change to a nonconforming sign that enlarges or expands the degree of nonconformity.

(b) *Permit Procedures:* The following procedures shall govern the application for and issuance of all sign permits under this chapter 28A.

- (1) All applications for sign permits shall be submitted to the director on an application form provided by the director. Each application shall be accompanied by the applicable fees established by the governing authority from time to time. No application shall be deemed to be accepted by the director unless all fees are paid and all information reasonably required by the director is provided by the applicant. All applications for construction, creation or installation of a new sign or for modification of an existing sign shall be accompanied by detailed drawings showing the dimensions, design, structure, and location of each particular sign, as well as total wall area dimensions when necessary to determine compliance with this



chapter 28A. One (1) application and permit may include multiple signs on the same lot where said multiple signs are otherwise permissible by this chapter 28A.

(2) All applications for sign permits shall be either issued or denied within thirty (30) days of their submission. If the sign permit is neither issued nor denied within this time period, the applicant may post the requested sign as if the application had been granted. The director is authorized, however, upon determination that the sign is not in compliance with these regulations, to take the appropriate action necessary to cause it to come into compliance. After examination, the director shall either:

(a) Issue the sign permit if the sign(s) conform(s) in all respects to the requirements of this chapter and all other applicable city code provisions; or

(b) Deny the sign permit if the sign(s) fail(s) in any way to conform to the requirements of this chapter or any other applicable city code provision. In case of a rejection, the director shall notify the applicant by a written report or otherwise.

be amended such that Section 16-28A.013(a) of the City of Atlanta Sign Ordinance shall read as follows (underlined text is added, deleted text is ~~stricken~~):

~~(a) Permits Required: Except for signs authorized in this chapter 28A without a permit and except as provided below, no sign shall be placed, constructed, erected or modified without first securing a sign permit from the director in accordance with these procedures. No sign permit of any kind shall be issued for an existing or proposed sign unless such sign is consistent with all of the requirements of this chapter, part 16 of the code of ordinances, and all other applicable requirements of the code of ordinances or is a lawful nonconforming sign under this chapter. No permit shall be required for a mere change of copy or message or for the substitution of panels or faces, on a lawful sign, where the customary use of said sign involves frequent and periodic changes of said copy, message, panels or faces. Except for said customary use changes, any change to a business identification sign shall require a sign permit. No permit shall be required for repainting, refacing or replotting a lawful general advertising sign. No permit will be issued for any change to a nonconforming sign that enlarges or expands the degree of nonconformity.~~

(a) Sign Permits:

(i) No sign shall be placed, constructed, erected or modified without first securing a sign permit from the director in accordance with these procedures, except for those signs exempted by the specific language of this chapter 28A.



(ii) No sign permit of any kind shall be issued for an existing or proposed sign unless such sign meets all of the requirements of this chapter, part 16 of the code of ordinances, and all other applicable requirements of the code of ordinances or is a lawful nonconforming sign under this chapter.

(iii) No permit shall be required for a change of copy or message or for the substitution of panels or faces, on a lawful general advertising sign.

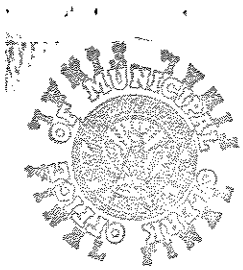
(iv) Any change of copy or message on a business identification sign shall require a permit.

(v) Any change of copy or message on a shopping center sign shall require a permit.

(vi) Any change of copy or message on a building signature sign shall require a permit.

(vii) Where permits are required to change sign copy or message on a sign containing a lawful commercial message, the purpose of the permit is to document that the sign copy or message meets the requirements for a building signature sign or is being used to direct attention to a business, profession, product, service, accommodation, activity or entertainment conducted, sold or offered on the premises on which the sign is located, and which: (i) is used only by an entity that possesses a valid City of Atlanta business license authorizing that entity to operate on said premises, unless said entity is exempt from business licensing requirements; and (ii) is used only by an entity that actually occupies said premises. Provided, however, that said sign copy or message may also direct attention to said on-premise entity's bona fide business affiliates, sponsorships, joint service relationships, or similar business alliances, so long as said references are displayed in conjunction with, and directly promote the business, profession, product, service, accommodation, activity or entertainment conducted, sold or offered on the premises.

(viii) Although any sign allowed in this part may contain, in lieu of any other message or copy, any lawful noncommercial message, a permit shall be required for such signs to verify that the sign is structurally sound, is at a location, and is of a size, which meets the requirements for a lawful sign under this part. The review of the sign copy or message is solely for the purpose of determining whether the lawful noncommercial message is intended to be used for the purpose of directing attention to a business operated for profit, or to a product, commodity or service for sale or lease, or to any other commercial interest or activity in a manner that may be otherwise regulated.



(ix) Permits for a change of copy for business identification signs, shopping center signs and building signature signs as required by this part may authorize multiple versions of the copy to be displayed provided however, that this permit shall not authorize a more frequent change of copy than is allowed under these regulations.

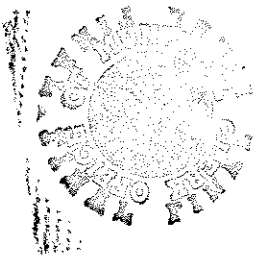
(x) No permit will be issued for any change to a legally nonconforming sign that enlarges or expands the degree of nonconformity, provided however that repairs and normal maintenance of legally non-conforming signs including the repairs and maintenance necessary to allow conversion of the sign face for the utilization of changing sign technology shall not be considered an expansion of the degree of non-conformity. An existing changing sign that is legally non-conforming shall be allowed to utilize this provision for purpose of installing a different changing sign technology.

(b) *Permit Procedures:* The following procedures shall govern the application for and issuance of all sign permits under this chapter 28A.

(1) All applications for sign permits shall be submitted to the director on an application form provided by the director. Each application shall be accompanied by the applicable fees established by the governing authority from time to time. No application shall be deemed to be accepted by the director unless all fees are paid and all information reasonably required by the director is provided by the applicant. All applications for construction, creation or installation of a new sign or for modification of an existing sign shall be accompanied by detailed drawings showing the dimensions, design, structure, and location of each particular sign, as well as total wall area dimensions when necessary to determine compliance with this chapter 28A. One (1) application and permit may include multiple signs on the same lot where said multiple signs are otherwise permissible by this chapter 28A.

(2) All applications for sign permits shall be either issued or denied within thirty (30) days of their submission. If the sign permit is neither issued nor denied within this time period, the applicant may at their own risk erect post the requested a sign meeting the requirements of this part as if the application had been granted. The director is authorized, however, upon determination that the a sign, erected for any reason, is not in compliance with these regulations, to take the appropriate action necessary to cause it to come into compliance or to be removed if illegal. After examination of an application, including an application which has been filed for more than thirty (30) days, the director shall either:

(a) Issue the sign permit if the sign(s) conform(s) in all respects to the requirements of this chapter and all other applicable city code provisions; or



(b) Deny the sign permit if the sign(s) fail(s) in any way to conform to the requirements of this chapter or any other applicable city code provision. In case of a ~~rejection~~ denial, the director shall notify the applicant ~~by a written report or otherwise~~ in writing at the address set forth in the application.

(3) No illegal display, feature, attribute or other part of any otherwise permitted sign shall be considered legally non-conforming and no illegal sign shall become legally non-conforming by reason of failure of the director to deny the permit within thirty (30) days of the submission of the application.

SECTION 7: This ordinance shall become effective immediately upon signing by the Mayor or as otherwise provided by the operation of law.

A true copy,

Rhonda Dauphin Johnson
Municipal Clerk, CMC

ADOPTED by the Council
APPROVED by the Mayor

SEP 17, 2007
SEP 17, 2007

RCS# 1430
9/17/07
1:44 PM

Atlanta City Council

SPECIAL SESSION

07-O-0602

AMEND SIGN ORDINANCE UPDATE DEFINITION
OF CHANGING SIGN/SIGN COPY
ADOPT

YEAS: 11
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 1
EXCUSED: 0
ABSENT 4

Y Smith	Y Archibong	Y Moore	Y Mitchell
Y Hall	Y Fauver	B Martin	Y Norwood
Y Young	B Shook	B Maddox	Y Willis
Y Winslow	Y Muller	B Sheperd	NV Borders

07-O-0602

RCS# 1431
9/17/07
1:45 PM

Atlanta City Council

SPECIAL SESSION

PROCEDURE

SEND ITEM TO MAYORS FOR SIGNATURE

07-O-0602

YEAS: 11
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 1
EXCUSED: 0
ABSENT 4

Y Smith	Y Archibong	Y Moore	Y Mitchell
Y Hall	Y Fauver	B Martin	Y Norwood
Y Young	B Shook	B Maddox	Y Willis
Y Winslow	Y Muller	B Sheperd	NV Borders

PROCEDURE

RCS# 1429
9/17/07
1:41 PM

Atlanta City Council

SPECIAL SESSION

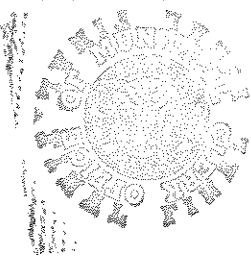
07-O-0602

AMEND SIGN ORDINANCE UPDATE DEFINITION
OF CHANGING SIGN/SIGN COPY
REMOVE TABLE

YEAS: 11
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 1
EXCUSED: 0
ABSENT 4

Y Smith	Y Archibong	Y Moore	Y Mitchell
Y Hall	Y Fauver	B Martin	Y Norwood
Y Young	B Shook	B Maddox	Y Willis
Y Winslow	Y Muller	B Sheperd	NV Borders

07-O-0602



(b) Deny the sign permit if the sign(s) fail(s) in any way to conform to the requirements of this chapter or any other applicable city code provision. In case of a ~~rejection~~ denial, the director shall notify the applicant ~~by a written report or otherwise~~ in writing at the address set forth in the application.

(3) No illegal display, feature, attribute or other part of any otherwise permitted sign shall be considered legally non-conforming and no illegal sign shall become legally non-conforming by reason of failure of the director to deny the permit within thirty (30) days of the submission of the application.

SECTION 7: This ordinance shall become effective immediately upon signing by the Mayor or as otherwise provided by the operation of law.

07-0-0602-53
(Do Not Write Above This Line)

AN ORDINANCE 07-O-2-07-
BY: ZONING COMMITTEE

AN ORDINANCE TO AMEND SECTIONS 16-28A.004, 16-28A.007(b), 16-28A.007(c) AND SECTION 16-28A.013(a) AND (b) OF THE CITY OF ATLANTA SIGN ORDINANCE AND TO ADD A NEW SECTION 16-28A.007(s) SO AS TO UPDATE THE DEFINITION OF A CHANGING SIGN AND SIGN COPY, TO INCLUDE ELECTRONICALLY CHANGED SIGNS; TO REMOVE CONFLICTING LANGUAGE; TO MORE EFFECTIVELY REGULATE SIGNS WHICH CONSTITUTE A TRAFFIC HAZARD; TO ADD CERTAIN REGULATIONS ON CHANGING SIGNS BY INCORPORATING CERTAIN OF THE LIMITATIONS AND CONDITIONS IMPOSED BY STATE LAW ON THESE TYPES OF SIGNS; TO AMEND THE REQUIREMENTS OF BUILDING SIGNATURE SIGNS; TO AMEND THE PERMIT REQUIREMENTS AND PROCEDURES FOR SIGNS AND FOR OTHER PURPOSES.
Adopted via Res 9/14/07

- ☐ CONSENT REFER
☒ REGULAR REPORT REFER
☐ ADVERTISE & REFER
☐ 1st ADOPT 2nd READ & REFER
☐ PERSONAL PAPER REFER

Date Referred 4/16/07
Referred To: 2007/20111111
Date Referred
Referred To:
Date Referred
Referred To:
25/15/1
Referred To:

First Reading
Committee 2007/20111111
Date SEP 17 2007
Chair 2007/20111111
Referred To 2007/20111111

Committee
Date 2007/20111111
Chair 2007/20111111
Action 2007/20111111
Fav. Adv. Hold (see rev. side)
Other 2007/20111111
Members
Refer To

Committee
Date
Chair
Action
Fav. Adv. Hold (see rev. side)
Other
Members
ADOPTED BY
SEP 17 2007
COUNCIL
Refer To

FINAL COUNCIL ACTION
☐ 2nd ☐ 1st & 2nd ☐ 3rd
Readings
☐ Consent ☐ V Vote ☒ RC Vote

CERTIFIED
SEP 17 2007
ATLANTA CITY COUNCIL PRESIDENT
John R. Johnson

CERTIFIED
SEP 17 2007
Renee D. Boudreau
MUNICIPAL CLERK

APPROVED
MAYOR'S ACTION
Mickie R. ...
MAYOR